CHRISTOPHER GAMBOA

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EDUCATION

New York University, Leonard N. Stern School of Business May 2027
Bachelor of Science in Business (Finance) | GPA: 3.3 *New York City, NY*
Business of Entertainment, Media, & Technology (Minor)
• ***Honors & Awards*:** Berkley Achievement Scholarship

PROFESSIONAL EXPERIENCE

Live Event Ticket Resale Business September 2024 – Present
Owner, Pricing & Inventory Strategy *New York City, NY*
• Tracked artist popularity, tour news, and historical resale trends across a portfolio of 7+ artists (Taylor Swift, Ariana Grande, Olivia Rodrigo, Tame Impala, KATSEYE, Zedd, Fisher) to identify undervalued listings and anticipate price movement ahead of events
• Executed dynamic pricing strategy on StubHub, adjusting listings in real time against competitor pricing and shifting demand across 3+ Taylor Swift events, achieving resale values up to 10x face value
• Managed capital allocation and inventory risk across a rotating portfolio of 7+ artist events, generating $22,000+ in gross sales

Carnegie Young Leaders for Civic Preparedness July 2025 – August 2026
Project Manager *Washington, D.C.*
• Analyzed participation and engagement data across 3+ program settings using Tableau and Excel, uncovering audience behavior trends and translating insights into targeted content and outreach recommendations for first-generation college students
• Launched and managed the CSFS Guide (@csfsguide) social media channel, developing a content strategy and posting calendar tailored to first-generation college students

KPMG LLP June 2024 – August 2024
Summer Strategy Consultant *Washington, D.C.*
• Built a data-driven ESG strategy proposal addressing deforestation risk, leveraging financial modeling, scenario analysis, and Excel-based forecasting to evaluate feasibility and support executive decision-making
• Developed an Excel-based implementation roadmap incorporating DCF assumptions, execution timelines, and risk mitigation frameworks, resulting in the proposal clearing internal feasibility evaluation and approval

PROJECTS

NBCUniversal Consulting Capstone: Reimagining Local Sports August 2026 – Present
Project Lead, Ad Sales Consultant *New York, NY*
• Lead a 4-person consulting team advising NBCUniversal on building a capital-light, ad-supported local sports media business across professional, college, high school, and grassroots sports, owning client communication, timeline, and the final recommendation storyline
• Diagnosed the decline of the regional sports network model, including a 20% drop in bundled TV subscribers and NBC's regional networks shrinking from nine to four, and built a market attractiveness framework to shortlist pilot cities for local sports on Peacock"
• Testing hypotheses on Peacock subscriber retention and local ad revenue through fan surveys, advertiser interviews, and competitive benchmarking to develop a pilot proposal and roadmap for presentation to NBCU

Featured Film, "Tell Me What I Am" December 2024 – May 2025
Assistant Director *New York City, NY*
• Served as the central point of contact between the director, producers, and a 22-person cast and crew, translating creative vision into actionable daily schedules, communicating priorities across departments, and managing stakeholder expectations throughout a 6-month production cycle
• Managed a $12K production budget and 15-day shoot schedule using Excel-based trackers, monitoring spend against plan, forecasting resource needs, and reallocating time and funds in real time

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• ***Skills*:** Python, Tableau, Excel, Power BI, Canva, SQL, Google Analytics, PitchBook, Financial Modeling
• ***Interests*:** Pickleball, Golfing, Reviewing Restaurants, Ticketing Strategy, Self-care Books